



# Memorandum

## MONTEREY REGIONAL WASTE MANAGEMENT DISTRICT

Reviewed by: *[Signature]*  
General Manager

Date: 4/12/19

DATE: April 12, 2019  
TO: General Manager  
FROM: Director of Communications and Sustainability  
SUBJECT: Public Education and Recycling Report

### Earth Month Activities

April is always a busy month for the public education and outreach staff. Many local teachers like to schedule their annual tours and assemblies during the month of April, and we participate in as many Earth Day related events as we can. A summary of events we have attended, and upcoming events follows:

Taste of Marina, Springhill Suites by Marriott	April 4
Good Old Days, Parade and Fair, Pacific Grove	April 6-7
Marina Earth Day, Loc Paddon Park	April 13
Monterey Bay Master Gardeners Fair, Pacific Grove	April 13
Earth Day Plant Sale, Last Chance Mercantile	April 20
Earth Fest, CSUMB Campus	April 22
Earth Day Zero Waste Living, Bea Johnson, Monterey Institute of International Studies	April 22
Earth Day Zero Waste Living, Bea Johnson, Monterey Bay Aquarium Aquaditorium	April 22
Presidio of Monterey 7th Annual Earth Day Fair	April 25
Oceans Day at Carmel River School	April 25
MEarth Day, Hilton Bialik Habitat, Carmel Valley	April 27
Seaside Sustainability Fair, City Hall Lawn	April 28
Carmel Valley 50th Flower & Garden Show	May 4



### Good Old Days Recap

District staff took our TED bus (Traveling Educational Display) to the Good Old Days parade. TED was joined by a Bag Monster and two Plastic Water Bottles as well as Leroy and his parade dog Tutti!

District staff also shared a booth with GreenWaste Recovery to answer questions from the public about recycling of which there were many. Good Old Days was a great event and excellent opportunity to reach the community with our reduce, reuse, recycle and What Goes Where messaging.

*Jeff Lindenthal*

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