

MEMO



Consent Item #: 8

Meeting Date: June 23, 2023

To: Board of Directors
From: Director of Communications, Zoë Shoats
Approved by: General Manager, Felipe Melchor

Subject: Authorize the Continued Recording and Posting of Board and Committee Meetings Online

Recommendation

To approve the continued posting of ReGen Monterey Board of Directors, Finance Committee and Personnel Committee meetings on ReGen Monterey's YouTube channel and website following a six-month trial period.

Background

At the October 2022 Board of Directors meeting, the board directed staff to pilot six-months of recording and posting public meetings online. At the conclusion of the trial period, staff was directed to review and report the viewership of the meetings and the staff time dedicated to editing and uploading the video files.

Discussion

ReGen Monterey hosts all public meetings as hybrid in-person and virtual as a new best practice allowing for maximum participation. Following the conclusion of the meetings, recording files are uploaded online to youtube.com/@regenmonterey and the Board of Directors and Committee Meetings webpages at regenmonterey.org. While meeting viewership is relatively low, the staff time required for posting the meeting recordings is minimal. The average viewership of a Board of Directors meeting is 32 views a meeting, while committee meetings receive an average of 16 views a meeting.

Financial Impact

There is minimal financial impact from the recording and posting of public meetings online. Existing equipment and Zoom software are used to record public meetings, and YouTube hosts the meeting recordings for no fee. Approximately one hour of staff time in the Communications and Public Education department is needed to edit and upload each meeting.

Conclusion

ReGen Monterey has exceeded minimum standards of transparency in its operational practices and has received District Transparency Certificates of Excellence from the California Special Districts Association since 2014. By sharing meeting recordings online, ReGen Monterey benefits from increased communication and transparency to the public.

Physical Address

14201 Del Monte Blvd.
Salinas, CA 93908

Mailing Address

P.O. Box 1670
Marina, CA 93933

Phone / Fax

831-384-5313 PHONE
831-384-3567 FAX

Web / Social

ReGenMonterey.org
@ReGenMonterey

Let's not waste this.