



# Memorandum

## MONTEREY REGIONAL WASTE MANAGEMENT DISTRICT

Reviewed by:  Date: 3/18/17  
General Manager

DATE: March 17, 2017  
TO: General Manager  
FROM: Communications and Sustainability Director  
SUBJECT: Public Education and Recycling

### 65<sup>th</sup> Anniversary Open House

The District will host its 65<sup>th</sup> Anniversary Open House on Saturday, March 18<sup>th</sup>, from 10 a.m. to 2 p.m. The event will be open to the public and will take place at the new GreenWaste Recovery (GWR) Community Franchise Collection Facility. At 11 a.m. there will be a presentation ceremony and ribbon cutting of the new Facility, and speakers will include Board Chair Bruce Delgado, General Manager Tim Flanagan, past District General Managers, and a representative from GWR.

District staff will provide walking tours of the composting operations, as well as bus tours of the entire site. Eco-activities for families and kids will include worm observation, mixing planting soil, Earth Day flag drawing for display at the District, and the creation of a collaborative art bottle cap mural. Last Chance Mercantile will have a promotional sale of 65 cent books and clothing to commemorate the 65<sup>th</sup> Anniversary. Lunch will be provided by the Young Farmers and Ranchers, and the band Bag of Tricks will play music. Exhibitors will include CSUMB & the Artist in Residence program, E-Recycling, Falcon Air, GWR, Keith Day, Monterey County Environmental Health Department, Monterey Regional Water Pollution Control Agency, The Offset Project, Save the Wales, Stormwater & Education Alliance, and Waste Management.

Staff will present a slide show overview of the event at the Board meeting.

### Earth Month Events

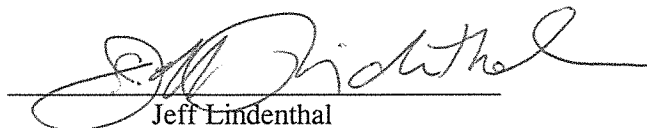
District staff will host or support the following Earth Month tours and events in April:

#### **Tours:**

- Week of April 3<sup>rd</sup> Robert Down Elementary 3<sup>rd</sup> Grade Classes
- April 12<sup>th</sup> – York High School Environmental Science Students
- April 19<sup>th</sup> – Big Sur's Captain Cooper Elementary School (Depending on the status of HWY 1)

#### **Events:**

- April 8<sup>th</sup> – Marina Earth Day Event
- April 20<sup>th</sup> – Monterey Peninsula College Earth Day Event
- April 22<sup>nd</sup> – Earth Day Plant Sale at Last Chance Mercantile

  
Jeff Lindenthal