



July 20, 2018 Board of Directors Meeting

HIGHLIGHTS

Small Planet News: June 20, 2018 Household Hazardous Waste (HHW) Collection

Event. Staff provided a presentation on the HHW event and it was reported 691 vehicles had participated in the event. A survey was conducted of the participants and questions such as jurisdictions, how they had heard about the event and whether they had participated before were asked. Staff will be partnering with Waste Management Inc., to hold a collection event in Big Sur in October.

Employee Recognition. The Board recognized Last Chance Mercantile/Hazardous Materials Manager Glen Evett for his 20 years of service to the District. Glen has also led the HHW program through challenging circumstances and he has helped make the community HHW one-day collection events the outstanding success it is today. Kimberle Herring was recognized by the Board for having received the District's Attitude & Achievement Award for her unrelenting optimism and for coordinating the very successful holiday giving campaigns.

Report on 2017/18 District Goals and Development Process for 2018/19 District Goals.

The Board was provided a summary of achievement of the District 2017/18 Goals. Overall, District staff performed at a high level in regard to financial performance, operational performance, and most importantly, since the main focus for FY 2017/18 was planning, staff delivered a Strategic Plan that outlined capital needs and facility development over the next decade. Staff also presented a basic outline for the establishment of goals for FY 2018/19 which will be presented at the September 21, 2018 Board meeting.

Receive Results of Public Opinion Survey Conducted by EMC Research.

Emily Goodman with EMC Research addressed the Board and provided a summary of the survey and shared the key findings which showed that the District's brand was strong. The study found that most residents want to do a good job with recycling and would still have a favorable opinion of the District if rate increases were necessary having been explained the rationale. Staff believes that more work is needed on changing behaviors is collaborating with sustainability groups to educate residents on reducing packaging waste. Staff is planning on "rolling out" the "what goes where" app, which will provide recycling information by city, by mid-August. The public opinion survey conducted by EMC Research was part of the District' on-going efforts to help define effective public education and outreach efforts in the community.

Report on 2018 Employee Survey. The Board reviewed a summary of the employee survey, along with the complete survey results. The survey included 14 multiple choice questions to assess various areas of the employee experience. Response was lower than the previous survey, although it is believed that the opening of the MRF may have been the reason. Staff plans to continue these employee surveys every 12-18 months as an on-going best practice.